

Our ASA and HARDI  
Conventions issue!

# THE WHOLESALE

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## INDUSTRY NEWS

•THE WHOLESALE® — OCTOBER 2009

### Coburn Supply celebrates 75th anniversary

BEAUMONT, TEXAS — Coburn Supply Company spent a weekend recently "Cooking Up Some Fun" and celebrating its 75th anniversary at the Marriott New Orleans August 28-30. Every employee of Coburn's 49 locations in four states was invited. More than 1,700 employees, vendors, vendor representatives and special guests attended the event.

To kick off the celebration, Coburn's hosted a welcome reception on Friday at the hotel with refreshments and New Orleans Lucky Dogs. Musical entertainment was provided by Ruffin Rodrigue, a Coburn's employee, and Ruff n' Ready.

On Saturday morning, an awards ceremony was held. Over 200 awards were given in various categories of achievement. The top award winners for 15% growth in all business categories went to five stores: Bossier City, La.; Beaumont, Texas; Friendswood, Texas; Galveston, Texas; and Galveston, Texas-AC.

Also on Saturday, members of Coburn's Silver Club — employees and retirees with 25 years or more of service to the company — were honored at a luncheon. Special notice went to George Soileau, vice president and general manager of Coburn's Lafayette region with 45

years; Jack Reidy with 52 years; and Clodile Romero, general manager and vice president of Coburn's Lake



*Albert J. Coburn established Coburn Supply Company in 1934; this truck touted its 'quality plumbing' and 'gas and electric appliances.'*

Charles region, celebrating 55 years with the company.

The New Orleans Preservation Band led guests to the banquet on Saturday evening. After dinner, music and dancing were provided by New Orleans' own Deacon John and the Ivories.

Coburn's president Don Maloney and executive vice president A.J. Maloney spoke at the dinner, pointing with pride to accomplishments during the company's many decades in business. "Coburn Supply Company Inc. is able to celebrate 75 years because of our dedicated and committed employees, the assistance of our

valued vendors, and the support and loyalty of our customers," they said.

On Sunday morning, a country breakfast was served by the Coburn's management team to all guests prior to their departure.

The weekend event not only marked the company's 75 years of operation but also celebrated the hard work and goals met during a nine-month promotion that was supported by many of Coburn Supply Company's vendors. Diamond sponsors included ADS, American Standard, Jado, Porcher, Nordyne, Hancor, Ruud Heating & Cooling, and State Water Heaters. The Platinum sponsor of the event was Elkay.

As a surprise anniversary gift, State Water Heater Company presented Coburn's a fully restored 1934 Ford V-8 Stake Bed Truck similar to the company's first delivery vehicle.

Established in 1934 by the late Albert J. Coburn, Coburn Supply Company is a major wholesale supplier of

plumbing products as well as heating and air conditioning equipment, refrigeration, electrical, pipe, builder products and waterworks supplies. Coburn Supply is headquartered in Beaumont, Texas, and has branch offices, warehouses and showrooms in 40 cities in Texas, Louisiana, Mississippi and Tennessee. Central Distribution Centers in Texas, Louisiana and Mississippi enable the company to make daily deliveries to their branch locations to provide fast and efficient service.

Coburn's customers include professionals in the fields of plumbing, heating and air conditioning, mechanical, waterworks and general contractors as well as home builders, city and state offices, and institutions.

Coburn's showroom locations feature displays of a variety of quality plumbing products and accessories for the kitchen and bath. The key to Coburn's 75 years of success is based on a line of quality products and the ability to meet the customers' needs in a friendly and timely manner.

For more information, visit [www.coburns.com](http://www.coburns.com).

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### Wilmington Winnelson opens in N. Carolina

DAYTON, OHIO — WinWholesale, one of the nation's largest wholesale distributors, has opened Wilmington Winnelson Company in Wilmington, N.C., to provide plumbing contractors in a 60-mile radius with a complete line of equipment, parts and accessories.

Brian Daniel is president of the new company, which has shared ownership with local shareholders and WinWholesale. Daniel has been in the plumbing wholesaling business in North Carolina for 25 years in sales and management.

"One of the reasons we opened Wilmington Winnelson with Brian Daniel is his total commitment to building the business based on customer service, as well as maintaining a stocked inventory of items customers want," said Monte Salsman, WinWholesale chief operating officer.

The company's product lines include American Standard, A.O. Smith, Moen, Elkay and Lasco.

WinWholesale has more than 470 local compa-

nies across the U.S. in addition to more than 70 Noland Company locations, mainly in the Southeast. Noland Company is a wholly owned sub-



sidary of WinWholesale. WinWholesale Inc. is a leading supplier of domestic and industrial supplies and materials headquartered in Dayton, Ohio. Collectively, WinWholesale is referred to as "The Win Group of Companies." In the group are companies conducting business-to-business wholesale distribution of plumbing and heating supplies; industrial PVP; HVACR; electrical equipment; electronics; industrial and commercial fastening hardware; waterworks and utility supplies; and domestic, commercial and industrial pumps.

For additional information, visit [www.winwholesale.com](http://www.winwholesale.com).