

Elkay Promotes  
Duke Piotter To  
EVP, Mktg & Channel Dev.

Elkay Manufacturing has promoted Duke Piotter to lead the organization's marketing and channel development programs as Executive Vice President, Marketing and Channel Development. Elkay's move to create this new role signifies a drive to position the company to better leverage the strengths of its plumbing, cabinetry and solid surfaces divisions to deliver single source marketing solutions.

Piotter, who has been with Elkay since 1997, was promoted to Vice President, Sales & Marketing for Medallion in 2001 and in 2005 became Executive Vice President, Sales & Marketing, Elkay Cabinet Division.