

Amerock's Highland Ridge Collection

Amerock® is celebrating 80 years as an innovator and style partner in the decorative hardware industry with its largest launch to date, unveiling five new collections and more than 330 new products. Switching out cabinet hardware is the quickest, most affordable way to refresh and personalize the kitchen. Amerock's newest style, finish and size introductions provide numerous opportunities for designers and homeowners to personalize and enhance the appearance of the kitchen while increasing the functionality within the space.

HIGHLAND RIDGE STYLE:

Transitional: Simple yet Sophisticated. The Highland Ridge collection is worth designing the kitchen around, combining casual opulence with lasting character.

HIGHLAND RIDGE DESCRIPTION:

Cottage-chic gets a New England twist with the Highland Ridge collection offering 36 new products. Period-accurate touches such as cabinet latches add quality, refined beauty and function; elements such as oversized backplates and the exposed screws on the cup pull and latches create a sense of contemporary class.

HIGHLAND RIDGE SIZES:

The Highland Ridge collection offers 12 unique sizes including:

- Two unique knob designs
- 5 inch backplate
- 45mm latch, 96 mm cup pull
- 3 inch, 96mm, 128mm and 160mm pulls
- 8 inch, 12 inch and 18 inch appliance hardware

HIGHLAND RIDGE FINISHES:

- *NEW* Dark Oiled Bronze: A deep and rich finish designed to coordinate with premium, high end plumbing fixtures and hardware.
- Polished Nickel: Slightly warm and silver in tone, this finish is polished to a beautiful sheen.
- Antique Pewter: This soft patina of pewter adds character while subtly radiating a darker hue.

HIGHLAND RIDGE DESIGN INSPIRATION:

- Highland Ridge's design inspiration is drawn from the historic appeal of the farmhouse, incorporating heavy use of utility hardware, muted cabinetry tones and colors to create a rustic feel. Though a proportioned medley of both style elements and materials, modern and folk mingle with glass and metal to achieve a look of transitional and soft-modern living.

MSRP:

\$7.50 (knobs) and \$8.50 - \$149.99 (pulls)

AVAILABILITY:

Available starting May 2009 in retailers nationwide

WEB SITE:

www.amerock.com

E-KIT:

www.marketingsupportpr.com/epk/Amerock

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