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Revere® Sink Makes Staying on Trend Simple
Stainless Steel Sinks for All of Today's Top Kitchen Styles

OAK BROOK, IL – May 2008 – Today's homeowner has limitless options when it comes to designing a new kitchen or remodeling an existing space, due to the increasing number of choices available. As kitchen styles continue to evolve, the ever-changing consumer preferences for countertops, sinks and faucets keep designers and fabricators on their toes. To help customers stay on top of the trends while also staying within their budget, Revere Sink, a leading manufacturer of stainless steel sinks, offers models in a wide variety of shapes and sizes that complement the latest kitchen styles, countertop materials and consumer lifestyles.

According to designers and fabricators, nearly every homeowner who chooses a stone or solid surface countertop selects a stainless steel, undermounted sink¹. Not only does this style achieve a seamless look, it also allows for easier care. As noted in a recent HGTV Kitchen Design article, affluent and budget-conscious homeowners alike are designing "prosumer" kitchens, which emulate those seen on television shows. This allows them to cook at home with equipment that resembles what professional chefs use. Examples of the prosumer characteristics cited include, undermount stainless steel sinks, sinks equipped with sound-deadening pads and multiple sinks for added work space.

Revere's top-selling sinks support this prosumer trend and illustrate how homeowners can cost-effectively achieve the look, as the most popular choices are the 18-gauge nickel-bearing stainless steel double-bowl models (RCFU3120, RCFU3118 and RCFU3119). Each

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¹ Kitchens.com: Trends, Designer Comments

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with its own unique bowl shape, depth and size, these durable undermount sinks feature graceful lines, as well as rubberized sound deadening pads and a full undercoating to absorb noise.

While the three most popular Revere sinks are double-bowl models, large single bowls continue to grow in popularity. This trend results from today's non-traditional use of the kitchen sink - less washing and more rinsing of dishes before loading them into the dishwasher². For homeowners who opt for a single bowl model for their primary kitchen sink, Revere's 30-inch RCFU2816 model offers ample rinsing space for all jobs. Not only are homeowners steering towards wider sinks, they're also seeking deeper models for ease of use. According to Revere, the most popular depth for residential sinks is eight inches, but the 10-inch depth models have increased in popularity in recent years.

The trend towards single bowls also extends beyond the primary sink, with an increasing number of homeowners choosing to install a smaller food prep sink if space allows, also according to the company. Adding a secondary sink, such as Revere's popular RCFU1618 model, increases work space to allow for more cooks in the kitchen and provides a satellite sink station. When installed on a kitchen island that also houses a cooktop, the secondary or typically smaller preparation sink allows homeowners to avoid dripping liquid from movement between stations, while also facilitating easier cooking and clean-up.

As noted on industry site kitchens.com, a recent trend in kitchens with multiple sinks is to mix and match finishes for a contrasting effect, though the majority of homeowners prefer matching finishes for a uniform look. Baby Boomers, who make up the prime market for home remodels, are known to gravitate towards products and features that allow for easy

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² [Kitchens.com](http://kitchens.com): Trends, Designer Comments

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maintenance, which is reflected in the popularity of sinks and faucets with satin and stainless finishes as they are easier to care for than chrome and brass³. The most popular stainless steel sinks from Revere feature a satin finish that is not only easy to maintain, but also enhances the look of all countertop materials.

While kitchen design will continue to change, quality stainless steel sinks are always in style and available in the ideal shape and size for each solid surface or stone application. With unrivaled customer service representatives on hand to answer any questions, Revere makes it easy to navigate through the many options to find the right sink for customer personalization.

Headquartered in Oak Brook, Illinois, Revere Sink has been in the business of manufacturing stainless steel sinks since 1968. With most models in-stock, Revere offers quick delivery of quality products. Known for superior domestic sales and service, Revere is committed to customer support and satisfaction. For more information, contact Emily Towe at (312) 946-6143 or visit www.reveresink.com.

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³ Kitchens.com: Trends, Designer Comments