



FOR IMMEDIATE RELEASE
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Revere® Offers Fabricators Effortless Installation of Stainless Steel Sinks
Easy Installation and On-time Delivery Take the Stress Out of Sinks

OAK BROOK, IL – May 2008 – When installing a solid surface or stone countertop, the fabricator's focus should be on creating a unique, eye-catching piece that serves as the focal point of the room and results in customer satisfaction every time. Revere Sink, a leading manufacturer of quality stainless steel sinks and accessories, helps fabricators concentrate on the countertop by offering tools and resources for quick and easy installation of what goes under or on top of it.

Not only does Revere offer dedicated customer service representatives who help the fabricator choose the ideal sink and complementary accessories for each customer, but they also ensure on-time delivery as the entire product line is in-stock and readily available. By shipping the product for arrival in less than a week, Revere provides fabricators the piece of mind that their projects will stay on track, reducing wasted time and money. Since many countertop installations can be completed within a day, a delay in shipment of the sink can require the fabricator to have to make an additional trip to the home once it arrives, which in some cases may require significant travel. Customer dissatisfaction also results from such delays due to the important role the sink plays in the homeowner's daily routine. In fact, according to the Stainless Steel Appeal, an association that promotes stainless steel in the home, individuals spend an average of two hours each day at the kitchen sink.

Once the shipment arrives, the fabricator can keep the project moving smoothly as Revere sinks come equipped with the tools necessary for simple installation. In fact, each undermount sink from Revere comes standard with mounting hardware, countertop cut-out

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templates and complete installation instructions to help fabricators install sinks quickly and easily. With this organized process, homeowners are able to start enjoying their kitchen without delay.

After the installation is completed, the last thing any fabricator wants is to receive a call-back from the customer. By choosing quality sinks from Revere that are designed for durability and come with a long-term warranty, fabricators can help reduce the chance of call-backs and ensure customer satisfaction for years to come.

In addition, the Revere Fabricator Program is available to customers whose principal business is the fabrication of countertops used in kitchens or bath applications. Authorized fabricators can take advantage of Revere's local and national field support staff to assist with questions, fabricator opportunities as well as staff training outlining the benefits of Revere sinks. Literature, display products and display racks are also provided at no cost to existing customers, and new members are eligible for these display benefits with a minimum purchase of 15 sinks.

With unrivaled customer service, easy-to-install products and long-term warranties, Revere Sink offers fabricators the confidence that every installation will be successful and each customer will be satisfied.

Headquartered in Oak Brook, Illinois, Revere Sink has been in the business of manufacturing stainless steel sinks since 1968. With most models in-stock, Revere offers quick delivery of quality products. Known for superior domestic sales and service, Revere is committed to customer support and satisfaction. For more information, contact Emily Towe at (312) 946-6143 or visit www.reveresink.com.

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