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FU-TUNG CHENG INSPIRES INNOVATIVE NEW ELKAY® DESIGNER SINKS

OAK BROOK, IL – April 2008 – Elkay has partnered with renowned Berkeley, California designer Fu-Tung Cheng to create two sink designs for the Elkay Design Inspirations '08 Collection which were showcased at the 2008 Kitchen & Bath Industry Show in Chicago, April 11-13. Featuring elegant design elements, these sinks combine sleek, fluid lines with versatile function to serve as a useful, yet artistic conversation piece for any kitchen.

"We at Elkay are thrilled to have the opportunity to work with Fu-Tung Cheng and showcase his amazing designs at K/BIS this year," states Ann Rottinghaus, Elkay's marketing communications manager for the Plumbing Products Division. "Cheng has truly innovated and expanded the American kitchen design paradigm with his cutting-edge use of concrete and is an ideal partner for Elkay on this project, as we pride ourselves on inspirational innovation," Rottinghaus continues.

The "Ripple" sink design that Cheng has created is inspired by the idea of the action of water, in a frozen moment, reflected in a vessel that will contain water. "I wanted to express the image of two expanding, intersecting concentric rings formed by two pebbles dropped into a still pool of water. Above all, the nearly six-foot sink and drainboard is both practical and useful for all the food

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prep tasks required, such as cutting, washing, cleaning and rinsing," notes Cheng. In addition, the sink basin portion of the "Ripple" sink is designed specifically to fit a standard 36-inch base cabinet, Cheng also created custom accessories.

"While the fused circle design of the sliding bamboo cutting boards and the intersecting rings of the stainless steel sink rack reinforce the patterns found in nature, they can be also used on the countertop as a practical cutting board and drain rack accessory," Cheng adds.

Cheng's "Cascade" sink features an oversized, modern rectangular single bowl with a long side drainboard, adding dimension by providing two surface planes that guide water to the sink basin. The sculpted drainboard slightly cantilevers over the sink like a rock promontory water fall. The custom accessories continue to build on the playful flow of water, while adding to the functionality of the sink. "I layered the moveable colander and cutting board so that there are two interactive work surfaces, it's my hope that people who love to cook will love to work with the accessories interchangeably," states Cheng.

Both of Cheng's sink designs will be offered in Elkay's Polished Satin finish and are scheduled for national release in summer 2008.

Cheng began his education at the University of California, Los Angeles where he won a junior-year abroad scholarship to Japan in 1968. After a year of studying Buddhism, Japanese culture and the martial art of Shorinji Kenpo, Cheng transferred to the University of California, Berkeley graduated with a

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Bachelor of Fine Arts Degree and began a thirty-year practice of Tai Chi Chuan. From design to construction, Cheng's hands-on approach to timeless, custom home projects have earned him numerous awards over the years. Elkay is pleased to have the opportunity to work with Cheng and hopes to continue to partner with top designers to create more custom plumbing fixtures.

For more than 88 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 5,000 employees in facilities across the United States and select international markets. In 2006 and 2007, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" Awards for The Mystic[®] and Avado[®] sink designs. Elkay is also a member of key industry associations including the U.S. Green Building Council (USGBC) and the American Society of Interior Designers (ASID).

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and Elkay Zhuhai. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and Mastercraft[®] Cabinets holdings.

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