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FU-TUNG CHENG INTRODUCES NEW RIPPLE SINK

Nature's Simplicity Showcased in Imaginative New Elkay® Designer Sink

OAK BROOK, IL – October 2008 – Fu-Tung Cheng, hot, California, green-luxury designer, and Elkay are launching the new Ripple sink design as part of the Design Inspirations '08 Collection™. Cheng's Ripple sink (DSG NR72199C) echoes the essence of two pebbles dropped into a still pool, creating a shape as efficient as it is elegant. Combining sleek, fluid lines with versatile function, this innovative sink design serves as an eye-catching and striking addition to any kitchen.

"What's practical should merge with what's poetic; I wanted the sink transformed into a culinary art center. The six-foot sink and drainboard are practical and useful for all food prep tasks including cutting, washing, cleaning and rinsing, making it possible to have something grand in a very small space," notes Cheng.

The double bowl Ripple is 20 inches from front to back, with one bowl stretching over 34 inches long and the second 17 ½ inches in diameter. The larger bowl is nine inches deep, while the shallower hand and vegetable washing basin is designed at an ergonomically friendly depth of less than two inches.

Cheng chose to finish the stainless steel sink in Elkay's Lustrous Satin. Ripple is formed from professional-grade 18 gauge stainless steel and features

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Elkay's patented Sound Guard® system, ensuring a peaceful experience at the sink.

"While the fused circle design of the sliding custom cutting board and the intersecting rings of the stainless steel bottom grid reinforce the patterns found in nature, they can also be used on the countertop as a practical cutting board and drain rack accessory," Cheng adds. He continues, "While the scale of Ripple is indeed expansive at 72 inches in overall width, the functionality of this food prep and cleanup station is not too large for any kitchen setting because it provides so much usability and ease, almost negating the need for countertop space."

"Cheng has truly innovated and expanded the kitchen design paradigm with his cutting-edge use of concrete, and he brought that same ingenuity and intelligent design sensibility into his creation and design of the Elkay Ripple sink," states Ann Rottinghaus, Elkay's marketing communications manager for the Plumbing Products Division.

To increase functionality in a busy kitchen, a homeowner can create dual work stations by pairing the Ripple sink with two Elkay faucets, one for each sink basin. The commercially inspired Elkay Arezzo single-lever pre-rinse faucet (LK7420NK) is an ideal match for the larger sink bowl and an Elkay stainless steel Ella faucet (LK7727SSS) would pair well with the shallower wash basin, complementing the Ripple sink's overall look and feel.

In addition, Elkay offers custom-sized accessories designed by Cheng which reflect the Ripple sink's infused concentric circle design - including a hardwood cutting board (CBB1822 - \$200) and durable stainless steel bottom

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grid (LKWR3113 - \$200). The MSRP price range for Elkay's new Fu-Tung Cheng Ripple sink model is \$4,500; or if homeowners are interested in combining the Ripple sink and its accessories, the MSRP price complete with the cutting board, bottom grid and drain cover is \$4,655.

Cheng began at UCLA in the 60's. After a year in Japan as a Regents Scholar studying Buddhism, Japanese culture and the martial arts, Cheng transferred to UC Berkeley, where he graduated with a degree in Fine Arts in 1971 and began a thirty five-year practice of Tai Chi Chuan. From design to construction, Cheng's hands-on approach to sustainable, timeless, custom homes has earned his firm, Cheng Design, (www.chengdesign.com) numerous architectural and interior design awards over the years. He was inducted into the National Kitchen and Bath Association's Hall of Fame in 2006 and won a Bay Area AIA award for exceptional residential design in 2008.

For more than 88 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 5,000 employees in facilities across the United States and select international markets. In 2006 and 2007, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" Awards for The Mystic® and Avado® sink designs. Elkay is also a member of key industry associations including the U.S. Green Building Council [USGBC], the American Society of Interior Designers [ASID], the National Kitchen & Bath Association [NKBA], and the Plumbing Manufacturers' Institute [PMI].

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Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and Elkay Zhuhai. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and Mastercraft[®] Cabinets holdings.

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