



FOR IMMEDIATE RELEASE
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ELKAY® ADDS NEW POT FILLER FAUCETS TO ELLA™ COLLECTION
Faucets Add Sleek Convenience Handling Everyday Kitchen Tasks With Ease

OAK BROOK, IL – July 2008 – Elkay is pleased to introduce two new members to the ella faucet family, which boasts the ultimate in convenience, and offers the unmatched benefits of stainless steel while simplifying homeowners daily kitchen routines. The ella dual lever wall-mounted (LK7757) and deck-mounted (LK7767) pot fillers help to revolutionize the way homeowners work in their kitchens, making it easier to fill pots near the cook top by eliminating the need to transport heavy cookware from the sink to the burner. Also, the nearly indestructible, non-corrosive stainless steel surface keeps the kitchen looking fresh for decades with a soft luster that refuses to fade. Homeowners can also be confident of a healthy water flow as the faucets contain nearly no brass featuring solid stainless steel construction on the base, handle and spout.

The ella pot filler faucets can either be mounted on the counter or wall to accommodate the homeowner's preferred location. The faucets were created with the homeowner's convenience in mind with features such as 360° rotation, an extendable 21" spout reach and easy-to-clean finishes.

The transitional geometry of the ella pot fillers can easily blend with a variety of kitchen motifs such as contemporary or art deco. Available in Polished and Satin stainless steel finishes, ella pot fillers pair beautifully with any Elkay sink. Likewise, these pot fillers are the perfect complement to a stainless steel range creating a coordinated, finished kitchen decor.

ELKAY'S ELLA POT FILLER FAUCETS – PAGE TWO

All ella faucets are compliant with the California Assembly Bill 1953 which goes into effect January 2010, in addition to the existing NSF-61 to fully ensure clean and safe water. Also, each ella faucet uses a ceramic disc cartridge to meet national water conservation standards of 2.2 gallons per minute.

The MSRP price range for the ella pot filler faucet family is \$450 - \$578, depending on the faucet finish and style.

For more than 88 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 5,000 employees in facilities across the United States and select international markets. In 2006 and 2007, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" Awards for The Mystic[®] and Avado[®] sink designs. Elkay is also a member of key industry associations including the U.S. Green Building Council (USGBC) and the American Society of Interior Designers (ASID).

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and Elkay Zhuhai. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and Mastercraft[®] Cabinets holdings.

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