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**ELKAY® OLDARE™ FAUCET BRINGS REMINISCENT STYLE  
OF TRADITIONAL FARMHOUSE TO TODAY'S KITCHEN**

*Time-Honored Design Meets 21<sup>st</sup> Century Technology*

OAK BROOK, IL – December 2007 – Influenced by times past and reminiscent of the rural countryside, the new Oldare faucet from Elkay brings the timeless look of a farm yard pump to the modern kitchen. With its nostalgic charm and character, the Oldare faucet family is sure to invoke a sense of homespun values and more simple times. Emulating the functional simplicity of a farm hand pump, Oldare not only pairs beautifully with the simplicity of country, cottage, old world and colonial-style décor, but its soft curves can also serve as an eye-catching focal point in a transitional or modern kitchen. The Oldare collection's refined design and smooth shape make a bold statement about the homeowner and introduce an unpretentious and wistful accent to any kitchen space.

Inspired by true American quality and innovation, Oldare provides the aesthetic of regional design with all the benefits of today's water saving technology. Each Oldare faucet uses a ceramic disc cartridge to meet national water conservation standards of 2.2 gallons per minute. In addition, all Elkay faucets exceed the national requirements for lead-free design and comply with NSF-61, which ensures that you have clean, safe water.

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Designed for long-lasting reliability, Oldare is constructed from solid brass and available in a variety of finishes, including Antique Brass, Chrome, Brushed Nickel, Old English Brass, Polished Brass, Polished Nickel, Pewter and Oil Rubbed Bronze. While timeless finishes such as pewter, nickel and chrome are always in style, the warmth introduced to the room by brass and bronze finishes make them increasingly popular with designers and homeowners.

The Oldare Collection includes model numbers LK9102CR, LK9101CR and LK7101PB, which all feature 360-degree rotation for ease of use at any sink. An optional side spray is also available and can be made-to-order to match the faucet's finish. The highly functional yet stylish Oldare models range in price from \$745 to \$1,029.

For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 5,000 employees in facilities across the United States and select international markets. In 2006 and 2007, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for The Mystic® and Avado® sink designs.

Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana®, Phylrich® International, Elkay Zhuhai, as well as Yorktowne®

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Cabinetry, Medallion<sup>®</sup> Cabinetry and MasterCraft<sup>®</sup> Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S.

For more information, contact Maureen Brennan at (312) 946-6075 or visit [elkayusa.com](http://elkayusa.com).

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