



FOR IMMEDIATE RELEASE
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ELKAY® ROLLING IN THE NEW MYSTIC® WAVE SINK
Wave-Shaped Design – The Sink Solution for Convex Cabinetry

OAK BROOK, IL – May 2007 – Elkay is introducing the new Mystic "wave-shaped" sink as a solution for homeowners looking to create a distinctive style, yet maintain a functional work space in the kitchen. The entire Mystic family takes its cue from water, and the specific inspiration for the new Mystic model (MYSTIC2920) originates from the rolling waves of the ocean.

Designed to serve as the primary kitchen sink, the new Mystic model features a gentle curvature that complements a range of contemporary kitchen styles. Homeowners can achieve an especially dynamic look by combining the Mystic wave sink with cabinets and countertops that mirror its convex shape. Also, the Mystic wave makes an ideal companion to other Mystic food prep and entertainment sinks.

This new Elkay model features a bowl that is 10 inches deep with a lustrous satin finish. In addition, the Mystic wave sink model is made from thick, durable 18-gauge steel, which is built to last a lifetime. As with all Elkay sinks and faucets, this Mystic sink can be paired with an Elkay faucet that coordinates with the sink's style and functionality. In addition, all Elkay sinks feature a fully undercoated bottom for superior sound dampening capabilities. The MSRP price for the new Mystic wave sink is \$1,100.

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For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 4,000 employees in facilities across the United States and select international markets. In 2006, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for an Avado series sink design.

Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Elkay Canada[®], Phylrich[®] International, as well as Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and MasterCraft[®] Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S.

For more information, contact Maureen Brennan at (312) 946-6075 or visit elkayusa.com.

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