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NEW ELKAY® SINKS MAKE WATER ENTERTAINING
Featuring Three Innovative Styles for Food Prep, Entertaining or the Bath

OAK BROOK, IL – May 2007 – Inspired by natural water flow, the new Mystic sink models from Elkay feature a "puddle-shaped," organic design, extending its signature Mystic "river" shape into new bodies of water. The gently curving undermount Mystic sink designs offer a dynamic look and make a distinctive statement in any home.

The design of these sinks takes its cue from a smaller body of water, such as a puddle or a pond. Also, Elkay wanted to provide an entertainment or food preparation sink solution for homeowners searching for a curvy, organic-shaped sink that could easily fit into a 24-inch base cabinet. The innovative, undulating bowl depth creates a flowing water pattern, which makes working at the sink an entertaining experience.

The new Mystic models were designed for three distinctly separate applications within the home – food prep, entertainment and bathroom usage. The food prep and entertainment models feature a half sink, custom-cut solid wood cutting board that provides homeowners with added functionality and countertop workspace (MYSTIC211435CB/Food Prep, MYSTIC211420CB/Entertainment). The bathroom sink model (MYSTIC211415/Bath) allows the homeowner to have an interesting, daily interactive experience with water, while adding a contemporary steel element to their bathroom design.

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As with all Mystic sinks, the new puddle's contemporary shape, focused on simplicity and softened geometry, is a perfect solution for today's popular art deco, art nouveau and '60s revival home themes.

As with all Elkay sinks and faucets, all three sink models can be paired with an Elkay faucet that coordinates with both the style and functionality of the space.

In addition, this sink's undermount design provides the homeowner with more design options in terms of where to place the faucet. Homeowners can create their own customized experience with water by placing the faucet in their favorite location around the sink. If the faucet is placed opposite the drain, the puddle creates a distinct water flow, as the sink goes from zero depth on one end to 6 inches of depth around the drain. The Elkay Mystic models are made from thick 18-gauge steel and finished in Elkay's signature lustrous satin. The MSRP price for the new Mystic sink models is \$1,000. The Mystic sink's stylish features combine with the durability and quality of all Elkay sinks to create a puddle that homeowners can play in everyday!

For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 4,000 employees in facilities across the United States and select international markets. In 2006, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for an Avado series sink design.

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Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Elkay Canada[®], Phylrich[®] International, as well as Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and MasterCraft[®] Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S.

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