



FOR IMMEDIATE RELEASE
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ELKAY EXPANDS LUSTERTONE® SINK FAMILY

New Shapes and Sizes Provide Added Style and Functionality to Any Kitchen

OAK BROOK, IL – May 2007 – Elkay is introducing three new sink models to the popular Lustertone family. In keeping with the collection's clean, casual design and unique functionalities, these new sinks feature double bowl models of varying shapes and sizes.

Boasting clean lines and a classic look, the newest additions to the Lustertone collection provide additional options to suit the needs of a wide range of homeowners. One model (LR250L) offers a drop-in design with one larger bowl to allow more usable space for today's popular oversized pots and pans. A new undermount model (ELUH361710) features two equally sized softened square bowls providing two large work areas, making it easy for the homeowner to cook and clean up after any gathering. The other new undermount model (ELUH272010R) showcases a rounded design with soft curves and includes one large bowl and one small bowl for maximum versatility for cleaning and food preparation.

The Lustertone collection features single, double and triple bowl models with a satin finish that will maintain its luster for years to come. All sinks included in the family are constructed from thick, durable 18-gauge stainless steel and have a fully undercoated bottom for superior sound dampening capabilities. The MSRP price range for the new Lustertone sink models is \$927 to \$1,379.

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For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 4,000 employees in facilities across the United States and select international markets. In 2006, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for an Avado series sink design.

Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Elkay Canada[®], Phylrich[®] International, as well as Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and MasterCraft[®] Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S.

For more information, contact Maureen Brennan at (312) 946-6075 or visit elkayusa.com.

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