



FOR IMMEDIATE RELEASE
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NEW MATERIALS SHAPING THE FUTURE OF ELKAY®

Copper Sinks Gain in Popularity, Elkay Adds Antique Copper Hammered Finish

OAK BROOK, IL – May 2007 – Elkay, the company that helped elevate stainless steel to become a benchmark of kitchen design, expands its offering into new materials. The Specialty Collection™ from Elkay includes sinks with unique finish options that are available in both stainless steel and copper, helping homeowners make a distinctive statement in their homes.

Featuring solid copper or stainless steel construction in a range of distinctive shapes, the Specialty Collection is available in satin, hammered or polished finishes. Expanding its use of materials to include durable copper reflects the designer style and top quality manufacturing that consumers have come to expect from Elkay. Available in both drop-in and undermount models, the Specialty Collection offers a rare combination of finishes and materials. The MSRP price range is \$535 to \$750.

Antique Hammered Copper Coming Soon – Summer 2007

This summer, Elkay will be introducing a new “antique hammered” copper finish throughout a variety of sink families. Made from recycled copper, each hand-crafted sink will feature a one-of-a-kind hammered pattern. Also, the copper hammered treatment features a patina finish which over time will continue to get a soft and increasingly darker finish.

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For more than 87 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 4,000 employees in facilities across the United States and select international markets. In 2006, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" awards for an Avado series sink design.

Headquartered in Oak Brook, IL, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Elkay Canada[®], Phylrich[®] International, as well as Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and MasterCraft[®] Cabinetry. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S.

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