



For Immediate Release  
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## **PHYLRICH® CREATES AUTHENTIC FINISHES FOR LUXURIOUS BATHS**

Oak Brook, IL – May 2007 – Phylrich has been designing and hand-crafting luxury fixtures since the company began in 1959. Hand-fashioned with the same standards as a classic automobile, Phylrich fixtures are accented with unique materials including marble, onyx, crystal and sodalite and feature hand-polished finishes that are long lasting and achieve a celebrated level of sophistication.

As the leader in establishing and defining the decorative fixture marketplace, Phylrich offers exceptional finishes that set the brand apart in the industry. Phylrich fixtures are assembled by hand from start to finish. By polishing, plating and assembling all its own products, Phylrich is able to consistently produce an unmatched level of sophistication and quality in each of its innovative fixtures. Phylrich's complete approach when creating each fixture results in a final product that is both stunning and will last a lifetime.

All Phylrich fixtures are protected with an E-coat process that invisibly shields the finish. This finishing process allows the original color and depth of the real metal finish to shine, while maintaining the fixtures quality and durability, creating a truly authentic product.

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Phylrich offers 19 finishes in a broad palette that is sure to suit the look of any luxury homeowner's style, including modern, baroque, classic and art deco. In addition, Phylrich's hand relieved matte finishes; Antique Bronze and Old English Brass are joining Satin Nickel as the finishes featured in luxury bathrooms.

All Phylrich fixtures are created from extraordinary designs and come with a lifetime warranty. A virtual one-stop shop for decorative fixtures, each Phylrich Series has a collection of fixtures for the lavatory tub, shower systems, wall accessories and matching hardware for cabinets and doors.

### **PHYLRICH**

Founded in 1959, Phylrich helped to establish and define the decorative fixture marketplace. Headquartered in Oak Brook, IL, Phylrich offers more than 40 distinctive faucet series. Most Phylrich fixtures are available in 19 different finishes, designed to complement any style from traditional to transitional to contemporary. All faucets are hand-crafted from premium-quality materials, with a high-style design reflecting simplicity and elegance. All Phylrich products feature a lifetime warranty, which covers both the mechanical functions and the finish.

For more information about Phylrich, contact Mandy Meszaros at (312) 946-6004 or visit [www.phylrich.com](http://www.phylrich.com).

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