



For Immediate Release  
CONTACT: Mandy Meszaros  
(312) 946-6004

## **DORALFE OFFERS SLEEK STYLE WITH NEW BASIC FAUCET COLLECTION**

OAK BROOK, IL – May 2007 – Doralfe, a sister-brand to the legendary Phylrich fixture company is featuring a new faucet collection at this year's Kitchen and Bath Industry Show in Las Vegas, NV. The sophisticated simplicity of the Basic faucet collection by Doralfe is the ideal choice for homeowners looking to create a contemporary, minimalist look in the home.

The Basic collection offers three elegant handle options, each presenting a simple statement of form married with function. Featuring fundamental style elements and a soft feel, this series transcends other minimal forms. Each hand-crafted component in every Doralfe Basic fixture is created to complement its other components. This guarantees perfect proportions between the fixture's handle and spout. The Doralfe Basic collection's flawless minimalist proportions prove that less can truly be more.

Each piece is hand-polished and available in any of Doralfe's eight lifetime finishes: polished brass, polished nickel, polished chrome, Old English brass, pewter, antique brass, antique bronze and satin nickel.

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### **DORALFE DECORATIVE FIXTURES**

As a sister-brand of Phylrich®, all Doralfe products are covered by a lifetime warranty. This warranty covers both the mechanical functions of the product as well as the finish. Doralfe products have been designed to utilize the same valving systems as all Phylrich fixtures. From the thermostat to the quarter-turn ceramic valves, the Doralfe line promotes ingenuity, innovation and functionality.

Founded in 1959, Phylrich helped to establish and define the decorative fixture marketplace. Headquartered in Oak Brook, IL, Phylrich offers more than 40 distinctive faucet series. All faucets are hand-crafted from premium-quality materials, with a high-style design reflecting simplicity and elegance. For more information about Doralfe, contact Mandy Meszaros at (312) 946-6004 or visit [www.doralfe.com](http://www.doralfe.com).

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