



FOR IMMEDIATE RELEASE
Susan Madonia
VP Human Resources, Plumbing Division
630-572-3187

Phylrich® Relocates Production from California to Illinois

OAK BROOK, IL – November 2008 – Phylrich International, a subsidiary of Elkay Plumbing Products Division (PPD), announces that it will be moving all production from Burbank, California, to a company-owned facility in Lanark, Illinois.

The company states that the new Lanark site provides expansion capability for both Phylrich and the Doralfe® sub-brand, and incorporates the latest faucet manufacturing technologies. The production transition is anticipated to be complete by December 31, 2009.

Steve Rogers, President of Elkay's Plumbing Products Division comments, "We constantly evaluate our strategic direction, product lines and facilities for effectiveness. We determined that relocating the Phylrich/Doralfe manufacturing facility will enable the brands to better meet our customers' demands for more upscale, high-fashion fixture and accessory choices."

Rogers also states that fulfillment of current and future Phylrich and Doralfe orders will not be disrupted during the transition, quality and service will remain strong, and the Phylrich and Doralfe brands' unique market presence will remain unchanged.

In 1959, when designers from Hollywood's Golden Age decorated the stars' homes with opulence and style, Phylrich was the local fixture of choice; Phylrich helped to establish and define the high-style decorative fixture category in American design. Today, the historic Phylrich brand offers 26 distinctive faucet and accessory collections

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PHYLIRICH® RELOCATES PRODUCTION – PAGE 2

and 19 hand-applied finishes. From antique bronze to satin gold to pewter tones, and using the finest crystal, marble, onyx, porcelain and other authentic materials for glamorous detailing, Phylrich products are hand-crafted from premium-quality materials and feature a lifetime warranty. Discern for yourself why Phylrich is “*out of the extraordinary.*”TM”

For more information visit phylrich.com and doralfe.com.

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