

**CHAMBERLAIN® OFFERS BUILDERS FIVE DOOR OPENERS AND ACCESSORIES
WITH THE LIFTMASTER® ELITE SERIES™**

Elmhurst, IL – February 2008 – The Chamberlain Group, Inc., a single source provider for secure, convenient, quality and stylish products for every access point, offers the LiftMaster Elite Series line, which provides builders with a variety of safe and secure residential access solutions to offer homeowners. The Elite Series includes five garage door opener models and two innovative accessories.

“The needs of homeowners and the designs of garages today have evolved to include many distinct needs and applications that call for specific garage door openers,” said Dan Nixa, director of marketing, Chamberlain Professional Products. “The LiftMaster Elite Series line offers five unique garage door openers designed to equip the builder with reliable and versatile options to meet homeowners’ individual needs,” added Nixa.

Special features include the EverCharge® Standby Power System, the industry’s only professionally installed 3/4 HP motors, a residential jackshaft opener, lifetime motor warranties, and one of the most innovative accessories package available. Also, LiftMaster Elite Series garage door openers are UL325 approved and meet all UL325 safety requirements.

Elite Series Offers Builders Variety and Versatility

The LiftMaster 3575 chain drive and the 3585 belt drive offer powerful 3/4 HP strength, 200 watt lighting and the exclusive Motor Vibration Isolation System® for improved performance and superbly quiet operation.

The Elite Series product line is rounded out with three additional openers, giving builders a variety of residential garage door solutions. The 3595 features a powerful 3/4 HP heavy-duty motor that is designed to easily lift today’s heavier, custom carriage

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house and designer garage doors. The opener is made with a commercial "I-beam" rail system and chassis support bracket. It also includes the MVIS for smooth, quiet performance.

The LiftMaster 3850 garage door opener features an ultra-quiet 12V DC motor with a belt drive system and the industry's only integrated EverCharge Standby Power System. The variable speed soft start/soft stop function provides smooth operation and improves the overall performance of the opener. The integrated battery backup technology not only powers the opener for up to 40 full cycles but continues to power vital safety functions, such as The Protector System[®] safety reversing system, in the event of an electrical outage.

The 3800 Residential Jackshaft opener features an ultra-quiet 24V DC motor and is designed to be mounted on the wall beside the garage door in order to free up valuable ceiling space. Designed for use in garages with low, cathedral, or obstructed ceilings, the 3800 features variable speed soft start/soft stop functions, a cable tension monitor to maintain accurate tension and eliminate "cable throw," as well as 200 watt light that can be mounted anywhere in the garage. The optional EverCharge Standby Power System is also available on the 3800 Model.

High-End Accessories Come Standard on the Elite Series

Standard accessories for all LiftMaster Elite Series models include the Premium Remote Control and the Smart Control Panel[™]. The LiftMaster Premium Remote Control (Model 373P) is the first garage door opener remote control with smart technology. Sensing the user's fingers prior to them touching the remote, the Premium Remote Control automatically illuminates cool blue light, which allows users to clearly see and operate the remote.

The Smart Control Panel is designed with first-of-its-kind options such as a 1¼" tall by 2¼" wide LCD screen with backlight/nightlight that informs homeowners of the

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time and the garage's temperature as well as status messages displayed in English, French, or Spanish. Status messages include notification if the opener's sensors are misaligned, when the opener is operating in standby power mode and how much battery life remains, if the remote controls are "locked" out, or if the motion-detecting feature is turned on or off.

The Smart Control Panel also features one button to lock out the remote control and another button to turn the garage door opener lights on and off. To save installation time, and for added safety for the consumer, remote controls can be programmed directly from the control panel without the need to climb a ladder to program them from the opener.

Smart Functionality a Bonus to Builders

Other optional accessories for Elite Series openers are the Garage Door Monitor, which instantly informs the residents if the garage door is open through a remote monitor that can be placed anywhere in the home. Also, the Laser Garage Parking Assist guides drivers into the perfect parking spot every time; a Wireless Control Panel provides a second location in the garage for users to operate the garage door opener and/or the opener's lights; and the Fingerprint Keyless Entry provides keyless, codeless home access, reading up to four unique fingerprints to instantly open a garage door.

For inquiries on the LiftMaster Elite Series or to find an authorized LiftMaster dealer near you, please contact 800.528.6563 or visit www.liftmaster.com.

The Chamberlain Group, Inc. manufactures and markets access control products including residential garage door openers, commercial door operators, residential and commercial gate operators, telephone entry systems and related access control products.

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