

# THE WHOLESALE

News of Plumbing • Heating • Cooling • Industrial Piping Distribution

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•THE WHOLESALE®— FEBRUARY 2009

## MOVING UP

### CONGRATS!

**Blue Angel Pumps** appointed *Drew Dempsey* West Coast regional sales manager. He will oversee the rep agencies, training and new product placement to lead growth and expansion in that region. Dempsey originally joined the company as a sales associate.

**Bradford White** promoted *Robert G. McKenney* to regional sales manager, overseeing the company's sales efforts throughout the Mid-Atlantic region. During his seven years with the company, he has held positions of increasing responsibility including product analyst, assistant regional sales manager and district sales manager.

**California Faucets** made the following announcements:

- *Frederick Desborough* was named vice president-commercial business. Desborough joined the company in 2000 as chief operating officer, with more than 30 years experience in the plumb-

ing industry. He began his career in the U.K. as a plumbing and heating engineer and systems design engineer.

- *Noah Taft* was promoted to senior vice president-marketing & sales. He joined the company in 2002 as director of marketing and quickly rose to director of marketing & sales and then vice president-marketing & sales. In addition to his marketing and sales achievements, Taft refined the company's marketing materials, tactically enhanced the website and played a crucial role in developing the Virtual Faucet Creator®, a revolutionary online customization tool.

**Chicago Tube & Iron Co.** welcomed *Mike Ralph* to the Indianapolis Division as the outside sales representative for Kentucky. He had spent 10 years working for Quality Containment Co. as an assistant plant manager and an estimator.

**Eastway Supplies Inc.** named *Scott Plinke* director of its PVF Division. He

served as inside district sales manager for Michigan, Delaware and Maryland with Integrity Supplies Inc. from 1992-1996 before joining Eastway's residential sales team. He later handled commercial/industrial sales at Eastway.

*Ronald C. Katz*, executive chairman of **Elkay Manufacturing Company**, announced that *Timothy Jahnke*, Elkay's president and CEO, has been elected to serve on the Board of Directors. Jahnke joined Elkay in December 2007 and under his leadership, Elkay has initiated plant modernization, the deployment of cutting edge technology and the development of innovative, high-quality products. "Even in these challenging economic times, Mr. Jahnke has made significant contributions to our organization and demonstrates exceptional skill in leading Elkay in the right direction for the future," said Katz.

Prior to joining Elkay, Jahnke had a successful career with Newell Rubbermaid, where he had an exceptional 21-year track record of accomplishments as the president and group

executive of several consumer business units, as the top human resource executive and as a corporate officer.

**Engineered Software** announced several personnel appointments:

- *Michael Blondin* was named chief operating officer. Blondin will focus on developing new service and product offerings, new market development and organizational refocusing. He will also be responsible for the sales and marketing management direction. Blondin has more than 10 years of business and management experience.

- *Christy Bermensolo* is now vice president-engineering. Bermensolo will lead the growing team of engineers on staff. She has more than 10 years of engineering experience, including more than two years within the engineering department.

- Former vice president-engineering *Ray Hardee* will now operate solely as the company's chief executive officer.

**Fire-Lite Alarms** has expanded its U.S. sales force with the hiring of two new representatives: