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# Reeves Journal

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### Industry Groups Team for Water Research Coalition

A quintet of industry associations Jan. 6 signed a memorandum of understanding in a ceremony held in Washington D.C. at the offices of Environmental Protection Agency administrator Stephen Johnson that will see the Plumbing Heating and Cooling Contractors—National Association, the Plumbing Manufacturers Institute, the International Association of Plumbing and Mechanical Officials, the International Code Council and the Alliance for Water Efficiency sharing research on water efficiency.

The coalition will work to champion research projects that will support the development of water-efficient and sustainable plumbing products, systems and practices. The coalition will finance these projects through government grants, foundations and private financing.

PMI executive committee member Jack Krecek of Elkay Manufacturing Company based out of Oak Brook, Ill., represented PMI at the event. “It was an honor to represent the Plumbing Manufacturers Institute at the signing of the MOU,” Krecek said. “Entering into this collaboration with such proactive and important organizations such as PHCC, IAPMO, AWE and ICC is an important and necessary step for PMI and its member companies to become part of a process which promises to ensure sustainability of a precious and scarce natural resource, while maintaining the safety of the products we manufacture and ensuring consumer choices for plumbing product features and price points.”