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THE WHOLESALER

News of Plumbing • Heating • Cooling • Industrial Piping Distribution

Cregger Co. opens first Ga. branch

WEST COLUMBIA, S.C. — Cregger Company announced the opening of their latest location at 1653 Clay Road in Valdosta, Ga. The Valdosta operation is Cregger's 21st facility and their first in



the state of Georgia. The 30,000-square-foot branch will distribute both plumbing and HVAC products.

Among its plumbing lines are Eljer, Delta, Briggs, Bathcraft, Elkay, Charlotte Pipe and Foundry, and Rheem. HVAC lines include NORDYNE brands Gibson and Tappan, Attco, Gray Metal South, Owens Corning, Selkirk and Honeywell Controls/IAQ Products.

Valdosta branch manager Jeff Stokes assembled the following seasoned team with vast industry experience:

- Patricia Daniels, administrative assistant

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First Georgia branch for Cregger

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- Marie Furlong, operations manager
- Brian Vincent, inside sales-plumbing & HVAC
- Brett Robertson, inside sales-plumbing & HVAC
- James Plair, inside sales and purchasing-plumbing
- Jeff Willis, inside sales and purchasing-HVAC
- Greg Godwin, outside sales
- Jason Sindt, outside sales
- Greg Horton, warehouse manager
- Al Jackson, delivery
- Lester Gunter, delivery

- Randy Simpson, delivery
- Dan Okken, delivery
- Larry Towns, delivery.

A Cregger Company representative noted, "We are very excited about the opening of Valdosta, and our future growth in Georgia. Jeff Stokes, Greg Godwin and the whole Valdosta team bring tremendous experience, energy, and enthusiasm to Cregger Company. They share our unwavering commitment to deliver exceptional customer service. This addition represents a large step forward in the continuing growth of our company."

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'Ultimate experience'

New building/remodeling venture opens in Nashville

NASHVILLE, TENN. — Both consumers and professionals alike find themselves in the same boat when it comes to selecting products and making decisions about building or remodeling. They certainly want their finished project to look good. And to upgrade or remodel, with a large or small budget, they want the shopping experience to be pleasurable, not frustrating. A new venture in Nashville is designed to ease the process for all involved.

SelectionCenter.com, Your Home Show Headquarters, offers Nashville the ultimate home building and remodeling shopping experience. Under one roof, homeowners,

builders, design professionals, et al, can find everything they are looking for in kitchen and bath design and more. Founding partners Saeid Kiani and Stacy Swaby (both Hendersonville, Tenn. residents), have spent

the past two years collaborating with some of the top companies in the Nashville market. The result is a multi-million-dollar showroom that combines products in a cohesive presentation. (Turn to Unique concept... page 29.)



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INDUSTRY NEWS

Unique building/rehab concept helps vendors, customers

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tion. Cabinets and counter surfaces, flooring, appliances, plumbing fixtures, blinds and draperies, and lighting are offered.

"We wanted to make this shopper-friendly to the public and still offer our builders and designers the same quality I have for years," said Kiani, who has been in the kitchen and bath business for the last 15 years and has worked hard to garner the respect and trust of professionals in this industry. The founding partners believe the showroom gives the customer the feeling of having their own personal designer without the cost or guesswork.

Throughout the years, this unique concept was rolling around in Kiani's mind. He saw the frustration of vendors and customers struggling to bring about a completed project in an efficient and timely manner which, if not achieved, could result in much higher costs than the contracted price. By bringing together professional vendors sharing instantaneous information, an efficient and seamless process can be achieved.

Bringing this concept to Swaby, the two men are making this desired result a reality. With Swaby's knowledge in the remodeling and marketing business himself, they have created an ultimate aesthetic and pleasant shopping experience.

"When Saeid and I sat down and discussed this concept I was instantly excited," Swaby recalled. "Though it's taken awhile to accomplish this goal we are thrilled with the results."

Companies operating at SelectionCenter.com as vendors to date are Accublinks, AR Home Interiors,

Designer Kitchen Distributors, Essence Lighting, Floors By Design, Siano Appliances and Nashville Winnelson Plumbing Fixtures.

Nashville Winnelson carries a complete line of kitchen and bath fixtures and accessories for residential, commercial or industrial projects. From big to small, Nashville Winnelson carries the plumbing, drainage and water works parts and supplies its customers need at a well-stocked warehouse and supply yard at 317 Hill Ave. in Nashville — only 15 minutes from the Selection Center.

Nashville Winnelson is a registered/authorized dealer of name brand plumbing supplies, including:

- A.O. Smith Water Heaters
- Basco
- Brizo
- Blanco
- California Faucets
- Delta
- Danze
- Elkay
- Hansgrohe
- Hamilton Bathware
- Insinkerator
- Mr. Steam
- Maax/Pearl
- Rinnai Tankless Water Heaters
- Teka
- Vitra.



The showroom, located at 2960 Sidco Drive in Nashville, opened in January. To learn more, call 615/726-3755 or visit www.selectioncenter.com.