

### Elkay Canada transformed

One of the most well-known names in the plumbing sector has undergone a bit of a Canadian shuffle. Elkay Canada Ltd. has been acquired by Novanni Stainless Inc.

Novanni, which is based at the Elkay Canada Ltd. location in Coldwater, Ont., was created in March of this year by Oakville Stamping and Bending Ltd. (OS&B) and Supreme Metal Products Inc. Ronald Smith of Supreme Metal Products will serve as Novanni's president. Brent Cornelissen of OS&B is the company's senior vice-president. Robert Evans is the vice-president of sales and marketing, and Frank Brazda is the general manager.

The newly-formed company will continue to manufacture Wessan and Elkay Commercial (AMI) products, as well as Novanni branded products, at the Coldwater facility. In addition to manufacturing, the company will also distribute Elkay and Halsey Taylor branded products across Canada.

"We clearly see this move as the best strategy for Elkay to continue to grow in the Canadian marketplace," says Elkay Plumbing Products Division president Steve Rogers.

The purchase of Elkay Canada has not affected staffing or other components of the Coldwater operation. "We are pleased that Novanni Stainless Inc. shares one of Elkay's core values – employees are a company's most important asset," adds Rogers. "We are thrilled we were able to ensure the jobs of our [former] Canadian employees."