

THE WHOLESALE

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INDUSTRY NEWS

Elkay partners with Cystic Fibrosis Foundation

OAK BROOK, ILL. — At Elkay, one of the company's core values is "Our word is our bond," which is defined as honoring commitments to customers, employees, suppliers and especially the communities in which Elkay employees live and work. One example of how Elkay is pursuing this mission within its community is by assisting the Cystic Fibrosis

Foundation in their ongoing efforts to find a cure and improve the lives of those living with cystic fibrosis.

In conjunction with the CF Foundation, Elkay developed an employee giving campaign nearly 10 years ago that enables its employees to donate a portion of their earnings to the Foundation, which is a non-profit,

donor-supported organization.

The mission of the CF Foundation is to assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease. Cystic fibrosis is an inherited chronic disease that affects the lungs and digestive system of about 30,000 children and adults in the U.S. and

70,000 worldwide.

The Foundation has 80 chapters and branches nationwide. It funds and accredits more than 115 care centers, 95 adult care programs and 50 affiliate programs. Thanks to the dedication and backing of its supporters, the CF Foundation is making a difference; today, the advances in research and medical treatments have further enhanced and extended life for children and adults with the disease.

"Elkay is proud to contribute to such a worthy, efficient and effective organization whose funding provides support for pioneering scientific research, supplies caregivers for those in need and helps to link patients and families to care and support programs," noted Tim Jahnke, president and CEO of Elkay.

For details, visit www.elkayusa.com.

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PRODUCT NEWS

Hospitality sink

The Martini sink is a one-of-a-kind design for the bar or entertaining area. The latest addition to The Mystic sink



collection, this chic sink blends clean lines and soft curves to emulate the spirited shape of a martini glass. The undermount Mystic 2221 can easily be installed to a 27" base cabinet; its Lustrous Satin finish pairs with many of the company's faucets. Made with thick 18-gauge stainless steel and heavy-duty Sound Guard® system to dampen sound and prevent condensation. Elkay.

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