



hospitality design

FOR IMMEDIATE RELEASE
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ELKAY® DESIGNS NINE NEW FAUCET LINES FOR THE HOSPITALITY MARKET

Available in an Array of Styles, New Hospitality Faucets Offer One-stop Solution

OAK BROOK, IL – July 2009 – Leading architects and designers in the hospitality industry continue to note the importance of creating a sense of escape for hotel guests. Often the first element on the “escapism” design checklist is creating a great shower experience. “If you have a large, spacious, spa-like bathroom with a fantastic shower, the guest experiences a true level of escapism,” noted architect Monica Cuervo from Wimberly Allison Tong & Goo.

As the bathroom continues to grow as a design focal point for the hospitality industry, Elkay wanted to provide industry insiders with a simple, one-stop shop solution for all their fixture needs with the launch of its nine new Elkay Hospitality Design faucet lines. Featuring distinctive styles ranging from everyday and transitional to traditional and contemporary designs, Elkay’s new Hospitality Design faucets make it effortless for hospitality designers to bring unique design concepts to life in the guest room bath. All Elkay’s Hospitality Design faucet lines are available in chrome and feature two to three lavatory faucet options ranging from single hole to wide spread to vessel, which are accompanied by matching shower heads, shower valves, tub spouts and trim options to complete the look of the bathroom.

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This extensive offering ensures that Elkay's hospitality designers and architects can customize every order to match any décor and meet the functional requirements of each application.

“With 20 American-based facilities manufacturing plumbing products, cabinetry and surface materials, Elkay's combined capabilities enable us to provide the hospitality market with a single source solution for custom case work and vanities,” notes Bill Cottrell, Elkay Hospitality and Residential national account manager.

The MSRP price range for the faucets in the new Hospitality Design lines (LKHD1000, LKHD2000, LKHD3000, LKHD4000, LKHD5000, LKHD6000, LKHD7000, LKHD8000, LKHD9000) is \$205 - \$680. The additional options for shower and tub/shower applications range in price from \$95 - \$720 MSRP.

For more than 89 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 57th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 3,600 employees in facilities across the United States and select international markets. Elkay is also a member of key industry associations including the U.S. Green Building Council [USGBC], the American Society of Interior Designers [ASID], the National Kitchen & Bath Association [NKBA], and the Plumbing Manufacturers' Institute [PMI].

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and Elkay China. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry

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Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne® Cabinetry, Medallion® Cabinetry and Mastercraft® Cabinets holdings.

For more information, Elkay customers can contact Elkay customer service at (630) 572-3192 or visit elkayusa.com. For media inquiries, contact Maureen Brennan at (312) 946-6075 or view our electronic press kit on elkayusa.com.

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