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## **NEW QUARTECH™ SINKS BRING HARMONY TO THE KITCHEN**

*Elkay's Revolutionary New Line of Quartech Sinks  
Combines Natural Beauty with Worry-Free Maintenance*

OAK BROOK, IL – May 2009 – Designers across the country have noted a growing trend towards quartz countertops because they bring the best of both worlds to the kitchen – natural beauty and carefree maintenance. Tapping into these designer insights and homeowner preferences, Elkay has added a new material to its Harmony® family that offers an array of built-in features for added functionality. Molded using finely ground quartz and virgin acrylic resins, the new Quartech sinks feature the look and feel of stone with a smooth, lustrous and silky finish. Since liquids cannot adhere to the non-porous surface, the Quartech sinks are also easy to clean and maintain.

Following suit with all of the sinks in the Harmony family, the Quartech material is designed with transitional styling. A graceful blend between contemporary and traditional, the straight lines and rounded profiles of the Quartech sinks bring a simple, sophisticated style to any space that couples beautifully with the timeless, luxurious look of quartz. Offered in three distinct configurations and various sizes, all of which are available in both undermount and top mount models, the new Quartech material is designed with the versatility to coordinate with a variety of kitchen decors.

Quartz is among the hardest natural elements, and because the Quartech sinks are constructed of 85 percent quartz, they are molded to provide solid, quiet performance for at least 20 years. In addition, the durable new material also features numerous other benefits that ensure a completely worry-free experience for the homeowner. For example, Quartech sinks are injected with an anti-microbial agent for

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the ultimate hygienic work surface, offering the homeowner peace of mind that the sink is not harboring bacteria. The new sinks are not only stain and scratch resistant, but also heat resistant to temperatures up to 550 degrees so landing hot pans or boiling water are not a concern. Other key benefits include the fact that the Quartech models are lighter than typical stone sinks, making them easier to install. Also, the color is molded into the sinks making them resistant to fading.

For added functionality, all of the sinks in the Quartech line feature Elkay's innovative new "Work Bench™" platform. Designed to assist with food preparation and clean-up while also acting as a convenient and safe landing place for heavy and/or hot pots and pans, the Work Bench provides a safe, alternative kitchen work surface. In the double bowl models, the Work Bench is nestled between the two compartments and is lower and wider than a typical sink's partition; since the partition is lower, it also allows for soaking large pans and cookie sheets without wasting water. In the single bowl models, the added work space is located on the side of the bowl.

To help simplify preparation and clean up, each Quartech model also comes with its own set of custom-designed accessories, including stainless steel bottom grids, rinsing baskets, mixing bowls and colanders, as well as a hardwood maple cutting board and a silicone trivet. Additionally, an integrated ledge is molded into the top edge of each sink which allows the custom cutting board, mixing bowl and colander to slide back and forth as the cook desires.

"The new Harmony Quartech sinks are truly revolutionary, setting a new standard for molded quartz, composite style sinks," notes Ann Rottinghaus, Elkay's marketing communications manager. "Homeowners can now get the look of natural stone with virtually no maintenance *and* choose from a large collection of built-in features to

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maximize their efficiency in the kitchen – these sinks work harder, are more visually interesting and a great value for our customers.”

Homeowners can choose between a large double bowl (ELQTLB342210R/ELQTULB342210), a large single bowl (ELQT342210L/ELQTU342210) and a smaller single bowl (ELQT2218L/ELQTU2218), which is designed for hospitality, food preparation or an island setting, all offered in four color options – black, java, husk and white. The MSRP pricing for the Quartech sinks range from \$550 to \$920. The accessories range from \$50 to \$150 (MSRP).

For more than 89 years, Elkay has been an innovative manufacturer of stainless steel sinks, water coolers, drinking fountains and faucets for residential and commercial use. Elkay, which is ranked 57th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 3,600 employees in facilities across the United States and select international markets. Elkay is also a member of key industry associations including the U.S. Green Building Council [USGBC], the American Society of Interior Designers [ASID], the National Kitchen & Bath Association [NKBA], and the Plumbing Manufacturers' Institute [PMI].

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana<sup>®</sup>, Phylrich<sup>®</sup> International and Elkay Zhuhai. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne<sup>®</sup> Cabinetry, Medallion<sup>®</sup> Cabinetry and Mastercraft<sup>®</sup> Cabinets holdings.

For more information, Elkay customers can contact Elkay customer service at (630) 572-3192 or visit [elkayusa.com](http://elkayusa.com). For media inquiries, contact Maureen Brennan at (312) 946-6075 or view our electronic press kit on [elkayusa.com](http://elkayusa.com).