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ELKAY® OFFERS COMMERCIAL PRODUCT SOLUTIONS BY MARKET SEGMENT

New Guides Designed for Specific Applications Benefit Specifying Engineers

OAK BROOK, IL – October 2008 – When it comes to specifying the right commercial plumbing fixtures, it is important to choose high-quality equipment that is well-suited for its intended use and performs efficiently in the environment in which it is installed.

With a rich tradition of decades of innovation, manufacturing and excellence, Elkay Commercial is very familiar with the multitude of factors a specifying engineer considers when selecting plumbing products for a specific commercial installation. To assist in streamlining this process, Elkay Commercial, the one source for sinks, faucets, water coolers and drinking fountains in any facility, has created product selection guides that provide an example of product solutions for typical applications in major commercial settings, including education, healthcare, hospitality and public/professional facilities.

"Every aspect of the commercial setting plays a part in determining which plumbing product or fixture will best perform in that given environment," states Jack Krecek, vice president and general manager of the Elkay Commercial Business Unit. "With the breadth and depth of Elkay's commercial product offering, we are confident that we can provide professionals with an efficient, integrated solution by segmenting our commercial offerings based on the unique demands and specifications of each commercial market."

Making the Grade in Educational Settings

Schools and universities require durable products that can withstand frequent use, rough handling and potential vandalism. This constant wear-and-tear often accelerates the life of plumbing fixtures, increasing the importance of choosing high quality equipment. For example, listed within *The Elkay in Education Product Selection Guide* are the most durable, ADA-compliant 300 Series stainless steel sinks to help ensure long-lasting performance in the classroom, cafeteria, lavatory

and service areas. In addition, the sinks, faucets and vandal-resistant water coolers and drinking fountains included in this product guide also have superior cleanability, are easy to sanitize and will not crack, chip or discolor, which is vital in educational facilities.

The Right Diagnosis for HealthCare Facilities

Elkay Commercial designed the *Elkay in HealthCare Product Selection Guide* as a tool for professionals to reference when specifying plumbing fixtures for a healthcare facility. This specific product selection guide highlights styles, features and options ideal for medical settings including ADA-compliant Elkay Commercial wash, surgical and maintenance sinks, faucets, water coolers and drinking fountains. For example, Elkay successfully developed a product that squashes any misgivings regarding the cleanliness and purity of dispensed water in the hands-free WaterSentry® Cooler with Visual Filter Monitor. Equipped with Elkay's proprietary electronic eye technology, the unit dispenses water without the end-user touching the water cooler, ensuring a hands-free, hygienic operation. This first-ever model also provides end-users with visual reinforcement of an extensive filtration process, which reduces unpleasant tastes and odors frequently detected in unfiltered water and decreases the amount of harmful impurities, such as lead, cysts and sediment. For added peace of mind, the Visual Filter Monitor incorporates a LED display to indicate when filter replacement is necessary.

No Reservations about Specifying Hospitality Settings

Created to showcase products designed specifically for hotels, restaurants and other hospitality environments, *The Elkay in Hospitality Product Selection Guide* features plumbing styles and options that combine form and function in order to perform in high-traffic settings while maintaining a clean and sanitized appearance. For example, the scullery sinks displayed in this guide are designed for superior cleanability and heavy use in food service and other service areas of the hospitality environment. In addition, the hospitality guide identifies faucet pairings and options for accessories, such as a 24 inch long drainboard.

Professional Performance at the Office or the Stadium

Whether faced with specifying commercial plumbing products for a professional setting or public venue, understanding the needs of the end-user, functionality of the space and frequency of use can help the specifying engineer make the most appropriate choice for the application. Designed to address retail spaces, office buildings and stadiums, *The Elkay in Public and Professional Facilities Product Selection Guide* offers an assortment of sinks, faucets, water coolers and drinking fountains that are engineered to satisfy the needs of each application.

As part of an ongoing effort to make the specifiers job as simple as possible, Elkay continues to create the highest quality products available in the commercial marketplace. Whether it is an indoor or outdoor application, a hazardous environment, a manufacturing plant or a high-traffic school or hospital, a professional can spec the ideal plumbing products using the entire line of Elkay commercial plumbing products, fixtures, accessories, online tools and market-segmented collateral.

For more than 88 years, Elkay has been an innovative manufacturer of stainless steel sinks and faucets for residential and commercial use. Elkay expanded its commercial offerings more than 36 years ago to include efficient water coolers and drinking fountains. Elkay, which is ranked 40th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 5,000 employees in facilities across the United States and select international markets. In 2006 and 2007, Elkay was honored as a Merit Award winner in *Interior Design* magazine's "Best of the Year" Awards for The Mystic[®] and Avado[®] sink designs. Elkay is also a member of key industry associations including the U.S. Green Building Council (USGBC) and the American Society of Interior Designers (ASID).

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and Elkay Zhuhai. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and Mastercraft[®] Cabinets holdings.

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