

## Amerock's Revitalize Collection

Amerock® is celebrating 80 years as an innovator and style partner in the decorative hardware industry with its largest launch to date, unveiling five new trend collections and more than 330 new products. Switching out cabinet hardware is the quickest, most affordable way to refresh and personalize the kitchen. Amerock's newest style, finish and size introductions provide numerous opportunities for designers and homeowners to personalize and enhance the appearance of the kitchen while increasing the functionality within the space.

### REVITALIZE STYLE:

New Traditionalism – A modern approach to the classics.

### REVITALIZE DESCRIPTION:

With a renewed interest in classic design elements, the Revitalize collection from Amerock focuses on function and a revived spirit of new traditionalism. A harmonious medley of design elements and styles, Revitalize enables creative expression with three coordinating knobs and 30 new product options.

### REVITALIZE SIZES:

The Revitalize collection offers 12 unique sizes including:

- Three distinct knob designs: two rounded and one rectangular
- 3 inch, 96mm, 128mm and 160mm pulls
- 8 inch, 12 inch and 18 inch appliance hardware

### REVITALIZE FINISHES:

- *NEW* Gilded Bronze: Designed to coordinate with the latest designs in kitchen cabinets, appliances, lighting designs and color palettes, Gilded Bronze is a beautiful warm, golden finish.
- Satin Nickel: This popular, versatile finish has a softly-brushed appearance.
- Oil Rubbed Bronze: A dark and luxuriously rich finish that draws the eye.

### REVITALIZE DESIGN INSPIRATION:

- Revitalize's design speaks to an incoming movement in home décor where renewed interest in traditional design elements converges with functional luxury of today's home. The result, New Traditionalism, blends traditional with updated scale and design elements for an opulent expression.

### MSRP:

\$3.99 (knobs) and \$4.99 - \$129.99 (pulls)

### AVAILABILITY:

Available starting May 2009 in retailers nationwide

### WEB SITE:

[www.amerock.com](http://www.amerock.com)

### E-KIT:

[www.marketingsupportpr.com/epk/Amerock](http://www.marketingsupportpr.com/epk/Amerock)

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